



HIGH POINT MARKET AUTHORITY

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FOR IMMEDIATE RELEASE

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High Point Market Authority Announces Date Change for Fall Market 2016

High Point, NC, October 14, 2015 – The High Point Market Authority is announcing a date change for the upcoming Fall 2016 High Point Market. In light of the Jewish holiday Yom Kippur on Tuesday, October 11, and Wednesday, October 12, the Fall 2016 Market has been moved from the original dates of October 15 – 19, 2016, to October 22 – 26, 2016.

The 2016 Market dates were originally chosen in 2007 and, as is protocol, were reviewed and approved by clergy from the major religions. Since then, however, Market trends and buyer activity has changed, pushing sales rep training to earlier in the week leading up to Market, thus creating a conflict. Out of respect for the Jewish calendar and those observing the holiday who travel to and work Market, the decision was made to move the dates by a week.

Dates for the Spring 2016 Market will remain unchanged, April 16 – 20, 2016. Future dates for High Point Market through 2020 can be found at www.highpointmarket.org/about-market.

About the High Point Market Authority

The High Point Market Authority, www.highpointmarket.org, is the official sponsor and organizer of the High Point Market in High Point, N.C. Featuring an extensive selection of exhibitors spanning every category, style, and price point, and attracting tens of thousands of visitors from more than 100 countries twice each year, the High Point Market is *the* driving force of the home furnishings industry. Find the High Point Market anywhere online, and follow on Twitter using the hashtag #hpmkt.

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